

FREQUENTLY ASKED QUESTIONS & ANSWERS

About Solvang's Municipal Election

Q: What is Measure E-2024?

A: On June 10th, the Solvang City Council placed Measure E-2024 – The Solvang Tourism Enhancement and Mitigation Measure -- on the November Municipal ballot for voter consideration. Measure E-2024 is a proposed 2% increase to the local hotel/lodging tax that is paid by visitors and tourists who stay in the local hotels and lodging in Solvang. This is not a tax on Solvang residents that are not staying in local hotels/lodging. Local residents are not taxed, so visitors and tourists are contributing to the services they utilize.

Q: How is Measure E-2024 locally controlled?

A: If enacted, Measure E-2024 will be only for Solvang and give Solvang local control over local funds for local needs – allowing Solvang to be self-reliant and requiring local tax dollars are spent for Solvang residents and no money can be taken for the County or Sacramento.

Q: Will Measure E-2024 address community identified spending priorities?

A: Measure E-2024 funding could address resident identified City service funding priorities such as maintaining pothole and street repair, completing deferred maintenance of streets, roads, sidewalks, and City facilities, maintaining City parks, providing traffic safety and parking relief, maintaining senior, adult and youth recreation programs and City funded community and special events and maintaining 911 emergency response.

Q: Is Measure E-2024 accountable?

A: Measure E-2024 includes strict accountability requirements such as public disclosure of all spending and annual independent financial audits that ensure funds are used effectively and as promised, and only to benefit the Solvang community.

Q: What else is on the Municipal Ballot?

A: Solvang voters will also have the opportunity to decide on the City's next Mayor and Councilmembers for Districts 1 and 2 in November.

Q: Where can I get more information about Measure E-2024 or the Municipal Election?

**This is for informational purposes only. The City of Solvang does not advocate for or against Measure E-2024.*

A: For more information on Measure E-2024 or Solvang's Municipal Election, visit:
www.CityofSolvang.com/MeasureE-2024.

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