SOLVANG

FREQUENTLY ASKED QUESTIONS & ANSWERS
About Measure U and Solvang's Municipal Election

Q: What is Measure U?
A: The Solvang City Council placed Measure U – Solvang's Local Control and Essential Services Measure -- on the November ballot for voter consideration. Measure U is a locally controlled one-cent sales tax. As 2/3rds of the City's sales tax is paid by out-of-town visitors and tourists, if enacted Measure U ensures they pay their fair share for utilizing our City services. Groceries and prescription medications are exempt from Measure U so it is not a burden on seniors or low-income residents.

Q: How is Measure U locally controlled?
A: Measure U will continue to give Solvang local control over local funds for the City services that Solvang residents rely on. No funds can be taken by Sacramento.

Q: Will Measure U address community identified spending priorities?
A: Yes, Measure U can provide the funding needed for resident identified City service funding priorities including completing deferred maintenance of streets, roads, sidewalks, fixing potholes and city facilities, preventing fires by removing brush and other flammable fuels, maintaining 911 emergency response and neighborhood police patrols and maintaining senior and adult and youth recreation programs.

Q: Is Measure U accountable?
A: Measure U includes built in accountability requirements including an independent citizens' oversight committee, financial audits and yearly reports to the community to ensure that all funds are spent as promised.

Q: What else is on the Municipal Ballot?
A: Solvang voters will also have the opportunity to decide on the City's next Mayor and Councilmembers for Districts 3 and 4 in November.

Q: Where can I get more information about Measure U or the Municipal Election?
A: For more information on Measure U or Solvang's Municipal Election, visit: www.CityofSolvang.com/MeasureU.

This is for informational purposes only. The City of Solvang does not advocate for or against Measure U.