



**MINUTES
SOLVANG CITY COUNCIL
SPECIAL CLOSED SESSION AND REGULAR
MEETINGS**

February 27, 2023
Special Closed Session – 8:00 a.m.
Regular Meeting – 6:30 p.m.

8:00 AM CITY COUNCIL SPECIAL CLOSED SESSION

CALL TO ORDER

Mayor Infanti called the meeting to order at 8:09 a.m. in the City Hall Council Chamber, 1644 Oak Street, Solvang, California.

ROLL CALL

Present: Mayor Mark Infanti, Mayor pro tem Elizabeth Orona; Councilmembers David Brown, Robert Clarke, Claudia Orona

Staff: Interim City Manager Bradley Vidro, City Attorney David Fleishman, City Clerk Annamarie Porter

PLEDGE OF ALLEGIANCE

Councilmember Claudia Orona led in the Salute to the Flag.

1. PUBLIC COMMUNICATIONS ON CLOSED SESSION

There were no public comments on this item.

2. RECESS TO CLOSED SESSION

a. **CONFERENCE WITH LEGAL COUNSEL**—Public Employee Appointment - pursuant to Gov. Code §54957

Title:
City Manager

RECONVENE TO OPEN SESSION – 11:58 a.m.

3. ANNOUNCEMENT OF CLOSED SESSION ACTIONS

City Attorney Fleischman announced that City Council met in Closed Session and there was no reportable action.

4. ADJOURNMENT

The Special Closed Session was adjourned at 11:58 a.m.

6:30 PM REGULAR MEETING

CALL TO ORDER

Mayor Infanti called the meeting to order at 6:30 p.m. in the City Hall Council Chamber, 1644 Oak Street, Solvang, California.

ROLL CALL

Present: Mayor Mark Infanti; Mayor pro tem Elizabeth Orona, Councilmembers David Brown, Robert Clarke and Claudia Orona

Staff: Interim City Manager Bradley Vidro, City Attorney David Fleishman, Public Works Director Rodger Olds, Marketing Manager Cheryl Shallenberger, Planning Manager Sophia Checa, Administrative Services Director Wendy Berry, City Clerk Annamarie Porter

PLEDGE OF ALLEGIANCE

Councilmember Clarke led in the Pledge of Allegiance.

PROCLAMATIONS, COMMENDATIONS AND CEREMONIAL ITEMS - None

PRESENTATIONS

1. PUBLIC COMMUNICATIONS ON NON-AGENDA AND CONSENT ITEMS

Selene Sandoval, Santa Ynez Valley Youth Coalition
Joanie Clark
Lansing Duncan
Stephen Martin
C.J. Jackson
Chris Brown, Pastor, Bethania Lutheran Church
Jerry Rounds

There were no other public comments and Mayor Infanti closed this portion of the meeting.

2. CITY MANAGER REPORT AND ADVANCE CALENDAR

Interim City Manager Vidro commented on the City's hiring of a Community Resource Officer and presented items included in the Advance Calendar.

3. COUNCIL COMMENTS AND REQUESTS

Councilmember Claudia Orona reported that Google Maps instructs visitors to take the 154 to Solvang as the shortest route, but not the safest route, and suggested Staff reach out to Google to correct the issue.

4. CONSENT ITEMS

- a. Approve Order of Agenda as Presented.
- b. Approve City Council Minutes of January 23, 2023 and February 13, 2023.
- c. Receive and file Santa Barbara County Sheriff January 2023 report.

Councilmember Brown pulled Item No. 4.b. to a future meeting to allow staff to listen to the meeting and make appropriate changes to the minutes of January 23, 2023, as proposed by Mr. Lansing Duncan.

Motion by Councilmember Clarke, to approve Consent, except for Item No. 4.b., which was continued to a future City Council meeting, seconded by Mayor pro tem Elizabeth Orona, and carried 5-0.

5. PUBLIC HEARINGS – None

RECESS AND RECONVENE

Mayor Infanti called for a recess at 6:55 p.m. to resolve technical issues. The meeting was reconvened at 7:04 p.m., with all Councilmembers, present, Zoom technical issues remained.

6. DISCUSSION ITEMS

a. Discussion and direction on the City's Marketing contract

Marketing Manager Shalanberger presented details of the report and reported The Abbi Agency, the City's Marketing Consultant provided a verbal 30-day resignation notice.

Discussion followed regarding creative assets, getting a catalog listing all of the creative assets, possession of the City's Facebook page, the scope of work necessary, reviewing all aspects including PR and social media, the possibility of proceeding slowly with an agency but paying a contractor to do work on social media, requesting a full accounting of invoices from and payments to The Abbi Agency, the need for additional details of plans, going forward, contacting the other two, initial RFP respondents and the need to reconsider the appropriate scope of work.

Mayor Infanti invited public comments.

Vashti Wilson (via Zoom)

There were no other public comments on this item.

Discussion followed regarding determining the City's Marketing needs before proceeding with another RFP, ensuring marketing management on a local level and the need to coordinate with surrounding cities relative to the events calendar.

It was noted that the TAC will address these issues at their next meeting.

City Council provided direction to staff and took no action on this item.

b. Discussion regarding a Request for Proposals (RFP) for a new SolvangUSA.com website

Marketing Manager Shalanberger presented details of the report and noted the need to update the www.SolvangUSA.com website.

Discussion followed regarding the last time the website was updated, getting access to the website audit done by The Abbi Agency, understanding what needs to be included in the RFP, web hosting and including the website in the scope of work for the new RFP.

Mayor Infanti invited public comments.

Brenda Ball
Jesse Van
Vashti Wilson (via Zoom)
Tracy Beard, Director, Chamber of Commerce,

There were no other public comments.

City Council concurred to direct staff to work on defining the City's marketing needs, short-term and medium-term to effectively update the www.SolvangUSA.com website and work with the TAC to make recommendations to City Council and advise, with detail, regarding an appropriate RFP.

Discussion followed regarding finding someone to work on social media, finding someone to work on the website, the need to develop an overall strategy of the City's needs and wants, review of the matter by the next TAC meeting.

c. Discussion and possible action to review the FY 22-23 Mid-Year Budget and to approve the mid-year budget adjustments

Administrative Services Director Wendy Berry presented details of the report.

Discussion followed regarding insurance reimbursement and budgeting for the new City Manager position.

Mayor Infanti invited public comments.

There were no public comments on this item.

Motion by Councilmember Brown, to approve staff recommendations for adjustments to the City's FY 22-23 Mid-Year Budget, seconded by Councilmember Claudia Orona, and carried 5-0.

d. Discussion and possible Action to approve the installation of streetlight banners and temporary modification to crosswalks on Copenhagen at First Street and Second Street in support of Pride Month during the month of June

Public Works Director Olds narrated a PowerPoint presentation with details of the report.

Discussion followed regarding whether the City has painted sidewalks for Christmas, Danish Days or Fourth of July, prior event displays/banners and the applicant's existing retail store selling pride products.

Applicant Kiel Cavalli, The Rainbow House, Inc., and Owner of Wonder Child, spoke about the organization's mission and sending a message about Solvang that is supports the LGBTQIA+ community. He confirmed his efforts to host a Children's Tea Time drag show last year.

Public Comments were received from the following:

Jessie Bengoa
Damien Kriteaman
Charlotte Becerra
Kevin Keating
Laura Ishikawa
Trish Hecker
Pastor Chris Brown
Dr. Cynthia Matthews
Greg Ulrick
Pete Thomsen
Jason Stone
David Silva
Addison
Joanie Clark
Vashti Wilson, via Zoom

There were no other public comments.

Discussion followed regarding relocating the proposed painted crosswalk (in consideration of pedestrian and horse safety) but approving the banners, similar historical approvals and the possibility of defining a space that can be used for civic groups.

Motion by Councilmember Brown, to deny the installation of streetlight banners and temporary modification to crosswalks on Copenhagen at First Street and Second Street in support of Pride Month during the month of June, seconded by Councilmember Clarke, and carried 3-2 by a roll call vote, with Councilmember Orona and Mayor pro tem Elizabeth Orona, opposed.

e. Discussion and possible action to approve the Letter of Public Convenience or Necessity for The M Hotel at 293 Alisal Road

Planning Manager Checa presented details of the report.

Discussion followed regarding authorizing the sale of beer and wine and enforcement.

Councilmember Clarke left the Chamber.

There were no public comments on this item.

Motion by Mayor pro tem Elizabeth Orona, to approve the Letter of Public Convenience or Necessity for The M Hotel at 293 Alisal Road, seconded by Councilmember Claudia Orona, and carried 4-0 with Councilmember Clarke, absent.

7. AB1234 REPORT OUT AND COUNCIL CLOSING COMMENTS

Mayor Infanti discussed attending the recent SBCAG meeting, the LAFCO meeting, a Viking Car Show meeting, the Solvang Econ Alliance Fiberling briefing and a City Leadership meeting for Santa Barbara County.

Mayor pro tem Elizabeth Orona reported attending the recent SBCAG meeting and the EMA GSA February meeting.

8. ADJOURNMENT

The meeting was adjourned at 9:21 p.m. to a Special Closed Session.

CITY COUNCIL SPECIAL CLOSED SESSION

CALL TO ORDER

Mayor Infanti called the meeting to order at 9:21 p.m. in the City Hall Council Chamber, 1644 Oak Street, Solvang, California.

ROLL CALL

Present: Mayor Mark Infanti, Mayor pro tem Elizabeth Orona; Councilmembers David Brown, Robert Clarke and Claudia Orona

Staff: Interim City Manager Bradley Vidro, City Attorney David Fleishman

1. RECESS TO CLOSED SESSION

a. CONFERENCE WITH REAL PROPERTY NEGOTIATOR – The Closed Session is authorized by

the Gov. Code §54956.8

AGENCY NEGOTIATOR:

Brad Vidro, Interim City Manager

PROPERTY:

APN: 139-192-025

410 Second Street, Solvang, CA.

NEGOTIATING PARTY:

Lillian Jewel, Hamner Jewell & Associates

UNDER NEGOTIATION:

Both Price and Terms

RECONVENE TO OPEN SESSION – 10:20 p.m.

2. ANNOUNCEMENT OF CLOSED SESSION ACTIONS

City Attorney Fleischman there was no reportable action.

3. ADJOURNMENT

The Special Closed Session was adjourned at 10:20 p.m.

Respectfully submitted:

DocuSigned by:

2EE66CE62C12406

Annamarie Porter, City Clerk