

New and potential business owners, welcome to Solvang. This is some vital information you need to know prior to signing a lease, hanging a sign or opening your doors for business:

Solvang exists as a tourist attraction due to its unique appeal as an old world Danish Village. People congregate here not only to view our Northern European architecture, eat interesting foods and shop for distinctive items, but also come for tranquility and the absence of urban blight that permeates many of our larger cities. Quiet, understated signs that merely identify locations and don't compete with other businesses can influence this tranquility. For this reason, Solvang has a comprehensive sign ordinance to ensure that businesses adhere to the tradition and mandates of our forefathers.

Another of the mandates placed upon our business community is the need to conduct each business completely within an enclosed building. While this may seem intrusive to some, it keeps the sidewalks clear and safe for pedestrians and does away with the "flea market" atmosphere prevalent in some tourist communities.

Like most cities, Solvang also has a business permit requirement. A business permit must be obtained prior to your new business opening. Please stop by the Solvang City Complex at 1644 Oak Street to obtain an application and to receive any additional information you might need for your new business. This is also the location to sign up for city services such as utilities.



City Hall  
1644 Oak Street  
Solvang, California 93463  
Phone: 805-688-5575  
Fax: 805-686-2049

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## New Business Information



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City of Solvang  
Planning Department

Tel: 805-688-4414

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## Welcome!

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The City of Solvang would like to welcome you to the business community! This brochure has been designed to help you understand the City's policies and the things you'll need to know to conduct business in Solvang. Additional help is always available from the Staff at City Hall, 1644 Oak Street, Solvang, (805) 688-5575.

## What You'll Need:

1. **City Business Registration Permit:** Every business must be registered with the City of Solvang, and must renew that registration annually for a fee of \$30.
2. **Sign Permit:** If your business requires signage, you must first stop by the Planning Department at 411 Second Street and obtain the necessary information to have a legal sign that adheres to all of the policies of the City's Sign Ordinance.
3. **Contractor's License (if applicable):** If you are a general contractor, you must show proof of license.
4. **Worker's Comp Insurance (if applicable):** If you have employees working in a construction-type capacity, you must show proof of current policy.
5. **Home Occupation Permit (if applicable):** If you are conducting your business out of your home, you must apply for a Home Occupation Permit. This is a one-time application for \$220 that expires only when the business is moved to another location. This permit is subject to the regulations set forth in the City's Zoning Ordinance.

City of Solvang  
Planning Department  
411 Second Street  
Phone: 805-688-4414  
Fax: 805-693-1070



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