



MINUTES OF THE REGULAR MEETING OF THE
SOLVANG CITY COUNCIL

Council Chambers
1644 Oak Street
Solvang, Ca. 93463

May 10, 2010
7:00 p.m.

CALL TO ORDER Mayor Richardson called the meeting to order at 7:00 p.m.

ROLL CALL

PRESENT: Mayor Richardson, Council Members Duus, Jamieson, Palmer and Skytt

STAFF: Brad Vidro, City Manager; Roy Hanley, City Attorney; Tully Clifford,
Public Works Director; Lt. Julie McCammon; Mary Ellen Rio, City Clerk

PLEDGE OF ALLEGIANCE Led by Council Member Duus

PRESENTATION

Tracy Farhad introduced Karin Nielsen of Atlantic Link, our Danish public relations connection. Karin provided a brief movie and explained the progress being made introducing the people of Denmark to our area.

CITY MANAGER'S STATUS REPORT

Informational report only.

1. **PUBLIC COMMUNICATIONS - WRITTEN OR VERBAL**

Mike Hendrick

- ❖ City of Buellton went out to bid for their trash service and were able to negotiate with a new company which will result in sizable savings for their commercial and residential customers
- ❖ New provider also added extra enhancements for customers
- ❖ Solvang would be making a big mistake by not going out to bid on this big expense

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Willi Campbell

- ❖ Was an honored guest at the City of Solvang's 25th anniversary party
- ❖ Appreciated the kinds words and pictures in the newspaper, however, this was not just about me, but the many talented people with whom I served
- ❖ Would like to have seen more of them in attendance

Bill Agin

- ❖ Have a question which I have not been able to have answered
- ❖ It was suggested that I attend the Council meeting and address Council
- ❖ Inquiring as to why the no parking signs were placed in the open space at Alamo Pintado and Viborg Road
- ❖ Space for years has been used periodically to park large vehicles so they did not take up space on the street or in the Nielsen parking lot

Mayor Richardson referred Mr. Agin to the City Manager.

2. COUNCIL COMMENTS AND REQUESTS

Skytt

- ❖ Thanked Mr. Agin for taking the suggestion of bringing his concern to Council
- ❖ Thanked Ms. Nielsen for her presentation
- ❖ Responding to editorial that appeared in the newspaper regarding the Economic Development ad hoc committee; Council voted against a Brown Act Committee because it limits participation by those who do not wish to disclose their financial status by completing forms required for a Brown Act committee
- ❖ Requesting a future agenda item for a report by the ad hoc committee on the acquisition of the Kroc property, possibly next meeting or first meeting in June

Palmer

- ❖ Thanked all those in attendance at the meeting
- ❖ Echo comments of Council Member Skytt about the Brown Act; at times it can get in the way; the Fair Political Practices Form required of a Brown Act Committee asks personal information that some people are reluctant to reveal. There is nothing that says an ad hoc committee cannot post meeting notices, nothing that says the public is not welcome
- ❖ Referring to a newspaper article on a Grand Jury report, urged everyone to read the report. Many times members of various boards run unopposed, urged everyone to get involved; in July this Council will have four positions up for election, a Mayor's term of two years, one Council position for two years and two Council positions of four years. It would be nice to see a good race with a good discussion group, it has been several years since that happened

Duus

- ❖ It was great to see the Rancho Vistadores back in Solvang once again at the Mission
- ❖ In Danish, thanked Karin Nielsen for her presentation

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Jamieson

- ❖ Thanked Karin Nielsen for her presentation, it made Solvang look very good
- ❖ Would like Council to consider laptops to save on the amount of paper being used in our packets, would like us to become a little greener

- ❖ Presented the City with a book which provided a little history on the USS Santa Ynez; the ship arrives in Brownsville, Texas on May 12 and David is still actively pursuing the retrieval of an artifact from the ship

Richardson

- ❖ Echo the statements of Council Members Palmer and Skytt regarding an ad hoc committee for the Economic Development group, we all want transparency and their arguments hold true for me also
- ❖ The Ad Hoc committee will meet the second Tuesday of every month at 8:30 a.m. in Council Chambers. The public is welcome to come and share their ideas. We are not trying to hide anything
- ❖ Also echoing Council Member Palmers statement regarding the coming election, I encourage people to run, we need the competition

3. APRIL 26, 2010 CITY COUNCIL MINUTES

Motion was made by Council Member Skytt, seconded by Council Member Duus to approve the minutes as presented. **Motion carried** with a verbal response of 5 ayes.

4. CONSENT AGENDA

Read by the City Clerk.

- a. Approval of pre-issued warrants dated April 23, 26, 27, 29, 2010
- b. Approval of warrant register dated May 10, 2010
- c. Receive and file Santa Barbara County Sheriff's Department report for the month of March 2010
- d. Adoption of amended job descriptions with required Americans with Disabilities Act language

Motion was made by Council Member Duus, seconded by Council Member Skytt to approve the Consent Agenda as presented. **Motion carried** with a roll call vote of 5 ayes.

PUBLIC HEARING

Council Member Skytt citing a potential conflict of interest left Council Chambers for item 5.

5. **PUBLIC HEARING ON THE ESTABLISHMENT OF THE SANTA YNEZ VALLEY TOURISM BUSINESS IMPROVEMENT DISTRICT (SYVTBID)**

Council Member Duus reported speaking to two of the members of the SYVBID. Council Member Jamieson reported speaking to Council Member Skytt on this item. Mayor Richardson reported attending most of the meetings during establishment of the PBID and speaking to Supervisors of the third and fourth districts, to Mary Harris, as well as the City Manager and City Attorney. Council Member Palmer reported speaking to Bill Phelps and one other member of the group.

Staff report by City Manager

- ❖ This is the third and final step as required in the process of establishing the PBID
- ❖ Briefly described the purpose
- ❖ Reviewed the proposed changes to the initial Management District Plan as requested by the Santa Barbara County Board of Supervisors
- ❖ One other change suggested by the County was the exemption language as each City has their own ordinance in place for rooms they consider to be comp rooms. The language will be subject to each jurisdictions exemptions
- ❖ The City of Buellton has given us a resolution of consent however the County has not, any action tonight would not include the County at this time
- ❖ Council could choose to continue the Public Hearing until the County has made their decision

Public Comment:

Bill Phelps

- ❖ Hotel Association is asking that Council approve the PBID for Solvang and Buellton
- ❖ We will continue to pursue this for the unincorporated areas
- ❖ The County process has been known to take some time, so let's not delay in getting things started for the two cities

Doug Ziegler

- ❖ Encourage you to adopt this for Solvang and Buellton
- ❖ As a hotelier in Santa Ynez, and with the economy the way it is, we need help now
- ❖ The County has a tendency to drag their feet with issues

Laura Kath

- ❖ As a business owner here in the valley, completely support this PBID
- ❖ Tourism gives you twice the bang for the buck, you gain the bed tax and sales tax
- ❖ This is such an incredible opportunity for tourism

Mike Hendrick

- ❖ Many years ago two areas decided they could do better and formed their own cities, Solvang and Buellton, as they didn't see eye to eye with the County

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- ❖ Now a group has decided they can do better and help themselves by forming this PBID and once again are having problems with the County
- ❖ I urge you to move forward and form the PBID with the two cities
- ❖ We want to include the unincorporated area and will work to include them, but time is important and we would like to get this started

Kui Li

- ❖ Still have difficulty understanding the PBID
- ❖ Do not know how we will explain it to customers, if this is not City mandated, who do we tell them is responsible for the fee
- ❖ The week day stays are slow due to the economy, this will just discourage more tourists
- ❖ Suggest that we do not charge the fee and advertise, to our advantage, the fact we do not have additional fees compared to other areas
- ❖ We will become like the airline industry with all these additional fees
- ❖ I do not feel this PBID is a good thing

Council Members held a lengthy discussion and expressed concern about moving forward without the County and without the City of Buellton having seen the changes made to the Management District Plan.

One protest vote was recorded, from Country Lane Motel in Buellton. City Attorney calculated the protest to be 1.4% of hotels if the County were to be included, and 1.57% including only the cities of Solvang and Buellton. This was the only protest received.

Motion was made by Council Member Duus, seconded by Council Member Jamieson to continue the date of the Public Hearing to June 14, and to accept the changes as discussed - a reduction in the boundaries, additional reporting by the SYVHA from annually to quarterly, more detailed description of the sales and marketing program and district budget, change in the exemption language to match that of the jurisdiction and the one error in the Management Plan changing Santa Ynez to Solvang. **Motion carried** with a roll call vote of 4 ayes, 1 absent with Council Member Skytt absent.

At this time a 5-minute break was taken.

Council Member Skytt returned to Council Chambers.

REGULAR AGENDA

6. RESOLUTION-ADOPTING MEASURE A FIVE-YEAR LOCAL PROGRAM OF PROJECTS FOR FISCAL YEARS 2011-2015

Staff report by Public Works Director

- ❖ Measure A is the program approved by the voters in 2008 of a sales tax to fund construction, maintenance, and repair of roads and bikeways and to expand public transportation

- ❖ A requirement is an annual review of the projects
- ❖ The estimates are down a bit from what was actually taken to the voters and our project list is based on that original estimate
- ❖ Along with the list of projects, we have included a list that identifies specific areas for the proposed projects

Council Member Palmer asked if a paving project could be squeezed in at the Alisal water reservoir. Public Works Director responded yes.

Public Hearing was opened at 8:38 p.m. and closed at 8:43 p.m.

Public Comment: None

Motion was made by Council Member Palmer, seconded by Council Member Skytt to adopt Resolution No. 10-____, A Resolution of the City Council of the City of Solvang adopting the Measure A Five-Year Local Program of Projects for Fiscal Years 2011-2015. **Motion carried** with a roll call vote of 4 ayes, 1 abstention, with Council Member Duus abstaining.

7. CENTENNIAL PLAZA CONCEPTUAL DESIGN

Public Works Director introduced David Goldstien, the project designer who presented a slideshow showing various options for the different areas of the plaza.

Public Comment:

Willi Campbell

- ❖ Many great ideas however the storks can provide quite a nuisance; they would need to be higher and less accessible

David Watts

- ❖ Feel this area should be a work in progress, maybe room for a statue or some type of focal point at a later date, something to recognize our founding fathers, something for the next 100 years

Tracy Farhad

- ❖ Asked about size and type of kiosks; do not want to take business away from visitors center, a map with direction to the visitors center would be great
- ❖ Perhaps a changeable three panel display instead of a glass case

Mary Harris

- ❖ In charge of raising funds for items for Centennial Plaza and some sort of art work is one of the suggestions
- ❖ All donations are welcome

Council Members provided their visions for the area and the Public Works Director and David Goldstien made notes of the suggestions.

8. SEWER SYSTEM MANAGEMENT PLAN

Staff report by Public Works Director

- ❖ Management Plan is required by the State of California Water Resources Control Board for all public entities
- ❖ Providing a consistent regulatory measure that identifies regulatory expectations and comprehensive overflow data should provide a better collection system management and performance

Public Comment: None

Motion was made by Council Member Skytt, seconded by Council Member Palmer to approve the Sewer System Management Plan and authorize staff to certify the plan and provide annual updates using the State of California Department of Water Resources California Integrated Water Quality System (CIWQS) computer system. **Motion carried** with a roll call vote of 5 ayes.

9. COMMITTEE REPORTS (Oral reports)

Council Member Skytt reported that the Centennial Committee had met and discussions took place on Centennial Plaza, Karin Nielsen's projects and hopefully a back up trip by the Danish Ambassador to follow up on the Royal Family visit. Mary Harris will be taking a trip to Denmark in search of sponsors for the Centennial. The Mole Hole has centennial shirts and plaques available for sale.

10. ADJOURNMENT Mayor Richardson adjourned the meeting at 9:56 p.m.


Mary Ellen Rio, City Clerk