



MINUTES OF THE REGULAR MEETING OF THE
SOLVANG CITY COUNCIL

Council Chambers
1644 Oak Street
Solvang, Ca. 93463

March 22, 2010
7:00 p.m.

CALL TO ORDER Mayor Richardson called the meeting to order at 7:00 p.m.

ROLL CALL

PRESENT: Mayor Richardson, Council Members Duus, Jamieson, Palmer and Skytt

STAFF: Brad Vidro, City Manager; Roy Hanley, City Attorney; Dana Waite, Finance Director; Lt. Julie McCammon; Charlie Uhrig, Deputy Resource Officer; Mary Ellen Rio, City Clerk

PLEDGE OF ALLEGIANCE Led by Council Member Palmer.

CITY MANAGER'S STATUS REPORT

Informational report only.

1. **PUBLIC COMMUNICATIONS - WRITTEN OR VERBAL**

Tom Walton

- ❖ Soon to be retired from the Sheriff's Department and looking forward to coming to work for Buellton and Solvang as the Emergency Preparedness Coordinator
- ❖ Will be putting together an emergency preparedness plan for the community
- ❖ Having worked in various emergency operations centers, recognize a strong need to bring the awareness to the valley

Tracy Farhad

- ❖ Hosted a Chinese film crew seeking an area in California to hold weddings for 16 couples, if this takes place, it will happen in October
- ❖ In April, Good Morning TV – UK will be touring and will pay a visit to Solvang
- ❖ The Preserve America Ceremony was held at the Elverhoj Museum; a grant has been applied for and hopefully will be approved in conjunction with the Centennial for a Heritage Trail

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- ❖ The “More to Love” hotel promotion, two for one rooms, was very successful
- ❖ Taste of Solvang was a tremendous success, Mary Harris and staff did a fantastic job
- ❖ Credit card sales were available on the website this year and the presales were fabulous

Mary Harris

- ❖ Taste of Solvang was a wonderful event, great turnout and great weather
- ❖ Featured a community picnic this year at the end of the event, invited school representatives in support of our school music programs; special thanks to Matt Schick and Dave Smith
- ❖ Look forward to the Taste of Solvang next year in conjunction with Solvang Centennial

2. COUNCIL COMMENTS AND REQUESTS

Richardson

- ❖ Received press release from Animal Control who has an oversupply of feral cats and is looking for homes, if interested contact them

3. MARCH 8, 2010 CITY COUNCIL MINUTES

Council Members Palmer and Jamieson noted that the voting information had been omitted from two items.

Motion was made by Council Member Skytt, seconded by Council Member Jamieson to approve minutes as corrected. **Motion carried** with a verbal response of 5 ayes.

4. CONSENT AGENDA

Consent Calendar read by City Clerk.

- a. Approval of pre-issued warrants dated March 3, 4, 9, 11, 16, 2010
- b. Approval of warrant register dated March 22, 2010
- c. Receive and file Sheriff's Department report for the month of February 2010
- d. Receive and file Santa Barbara County Fire Department update for February 2010
- e. Approve consultant agreement with Fire Services Training Institute and authorize Mayor to execute
- f. Accept and acknowledge donation from Alexander M. Power to cover cost of graffiti removal
- g. Approve second amendment to Cell Tower Lease Agreement with Verizon Wireless and authorize Mayor to sign

Council Member Duus thanked the City Manager for having explanations on longer response times included on Fire Department Report and Mayor Richardson thanked Mr. Power for his donation for graffiti removal.

Motion was made by Council Member Duus, seconded by Council Member Jamieson to approve the Consent Agenda as presented. **Motion carried** with a roll call vote of 5 ayes.

REGULAR AGENDA

Council Member Skytt cited a possible conflict of interest on this item and left Council Chambers.

5. **RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SOLVANG DECLARING ITS INTENTION TO ESTABLISH THE SANTA YNEZ VALLEY TOURISM BUSINESS IMPROVEMENT DISTRICT (SYVTBID) AND FIXING THE TIME AND PLACE OF A PUBLIC MEETING AND A PUBLIC HEARING THEREON AND GIVING NOTICE THEREOF**

Staff report by City Manager

- ❖ On March 12, 2010 the City received petitions from 19 of 32 lodging establishments requesting the City to establish a Tourism Business Improvement District
- ❖ The petitions represent 73% of lodging rooms in Solvang, 68% in Buellton and 71% in the unincorporated area
- ❖ First step for forming a TBID is for the City to adopt a resolution of intent
- ❖ If adopted, a public meeting will be held April 12, 2010 and a public hearing on May 10, 2010
- ❖ If less than 50% of the lodging establishments protest, the TBID is established
- ❖ Each jurisdiction would be responsible for collecting the funds, forward them to the City of Solvang who would then forward them to the SYVHA

John Lambeth of Civitas, the firm that helped develop the Management District Plan complimented the City Manager on his thorough report. There has been a great showing of support for this action and this provides an excellent method of raising funds dedicated to promotion. Asking for Council Support.

Public Comment: None

Council Member Palmer recommended the Solvang Conference and Visitors Bureau and the Chamber of Commerce have open dialogue about who does what. With 2 hearings being planned, there is plenty of opportunity for anyone wishing to express an opinion. Advertising is very important in promoting tourism.

Council Member Duus inquired about the hotels listed as unknown. He commented on what appears to be a good partnership of the whole Valley. Bill Phelps, president of the lodging association, responded that unknown meant no response was received; there was only 1 facility that actually voted no.

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Council Member Jamieson inquired if the hotel association is a corporation, if there are bylaws and if they are recorded, if they have tax ID's for state and federal, and if the Board would be deciding how the money is to be spent, she also inquired if there would be a paid director and if so, inquired as to salary. Bill Phelps responded that the association is incorporated, bylaws are in place and recorded, possess necessary tax ID's, that all the partners would be deciding on how funding is spent and the plan is to have a paid director with an estimated salary of \$100,000. Mayor Richardson noted he had watched this process take place and is convinced it will be good for the City.

Motion was made by Council Member Palmer, seconded by Council Member Duus to:

1. Adopt Resolution of Intention
2. Adopt Resolution Requesting Consent of the City of Buellton and County of Santa Barbara to Create the Santa Ynez Valley Tourism Business Improvement District
3. Set Public Meeting for April 12, 2010
4. Set Public Hearing for May 10, 2010

Motion carried with a roll call vote of 4 ayes, 1 abstention, with Council Member Skytt abstaining.

Council Member Skytt returned to Council Chambers.

6. DISCUSSION ITEM REGARDING CORRECTIONS TO AND REVIEW OF THE MUNICIPAL CODE OF THE CITY OF SOLVANG

Staff report by City Attorney

- ❖ Presented a PowerPoint presentation with examples of suggested changes recommended by staff and some suggested legal issue changes
- ❖ Asking for Council approval to return with an ordinance to make these changes
- ❖ There are clearly some changes that will involve Council policy
- ❖ If the action is to make these corrections, need direction on how to tackle the changes; in a workshop, or perhaps slowly, dealing with one title at a time
- ❖ My direction from the City Manager was to fit it into regular work hours as not to increase the Attorney fees

Public Comment: None

Council Member Jamieson, responding to a comment by the City Attorney, requested that the Roberts Rule of Order or Rosenberg's rules not be entirely deleted from our code as they provide meeting guidelines which come in handy at times.

Council Member Palmer recommended taking the City Attorney's suggestion of taking our time, dealing with one title at a time, and discussing the pros and cons. Consensus of Council agreed.

7. **COMMITTEE REPORTS (Oral reports)**

SBCAG

Council Member Skytt reported the main topics of discussion dealt with the Strategic Plan of Measure A and how funds will be spent, also discussed was the Project Study Report.

SOLVANG CENTENNIAL COMMITTEE

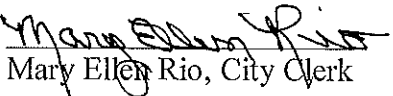
Council Member Skytt noted that Mayor Richardson had attended the meeting and brought forward an idea for planting of a large floral display of the Centennial Logo. Discussion continues on the invitation to the Royal Family with a reminder that protocol must be followed for this invitation. Hopefully the visit by the Danish Ambassador in April will help make the Royal Family visit a possibility. The first agreement has been approved for use of the Centennial Logo.

JOINT SEWER COMMITTEE MEETING

Council Member Skytt reported that the Joint Sewer Committee met at the Wastewater Treatment Plant and took a tour of the facilities. It was very informative and provided the Board Members of CSD a better picture of what is discussed at the meetings and how their dollars are being spent.

Mayor Richardson reported that the League of California Cities held a dinner in Pismo Beach hosted by the City of Pismo Beach. It was a nice event, well attended and the guest speaker, Abel Maldonado provided an interesting insight in goings on in Sacramento.

8. **ADJOURNMENT** Mayor Richardson adjourned the meeting at 7:55 p.m.


Mary Ellen Rio, City Clerk

As corrected.