

CITY OF SOLVANG GOALS – 2007/2008

GOALS

NEXT STEP/DATE

RESPONSIBLE PARTY

Goal 1) WORK TOWARD WATER INDEPENDENCE

- Objective i) Provide Education to customers
- Objective ii) Pursue new wells
- Objective iii) Develop Additional Storage

Annual Consumer Confidence Report
Funding 2007/2008
Long Term

City Council/City Manager
Public Works Director

Goal 2) IMPROVE TRAFFIC CIRCULATION

- Objective i) Consider Bypass options
- Objective ii) Secure Maintenance funding
- Objective iii) Study Signalizing crosswalks on Mission Dr.
- Objective iv) Study Roundabouts
- Objective v) Study Speed limits

Part of Circulation Element Update
Renewal of Measure D
Part of Circulation Element Update

Part of Circulation Element Update
Ongoing

City Council/City Manager
Public Works Dept
Cal Trans

Goal 3) ENHANCE THE PROFITABILITY AND DESIRABILITY OF THE TRC

- Objective i) Develop a long term parking plan
- Objective ii) Pursue Phase 2 downtown infrastructure
- Objective iii) Promote more environmental friendly design in future planning
- Objective iv) Pursue Economic diversity (non-tourism development)

Ongoing

City Council/City Manager
Planning Commission
Public Works Dept
Board of Architectural Review

Goal 4) IMPROVE VALLEY-WIDE RECREATION AND PARKS

- Objective i) Provide Lot 72 direction
- Objective ii) Explore Valley-wide Parks & Recreation Authority
- Objective iii) Complete Sunny Fields Park
- Objective iv) Study Community/Teen Center

Council determination
Continuing efforts with County/Buellton
Funding carried over 2006/2007
Long Term (Update of General Plan Recreation Element)

City Council/City Manager
Parks & Rec. Commission
Parks & Rec. Department
County

GOALS**NEXT STEP/DATE****RESPONSIBLE PARTY****Goal 5) MAINTAIN AND IMPROVE INTER-GOVERNMENTAL AND INTER-AGENCY RELATIONS**

- Objective i) Santa Ynez Community Services District
- Objective ii) Santa Ynez River Conservation District Improvement District No. 1
- Objective iii) Santa Barbara County
- Objective iv) Santa Barbara Co. Assoc. of Government
- Objective v) City of Buellton
- Objective vi) Chumash
- Objective vii) Solvang Conference and Visitors Bureau

Positive Communication is ongoing

City Council/City Manager
Council Representatives
serving on committees**Goal 6) UPDATE EMERGENCY PLAN**

- Objective i) Stage Disaster drills/table top exercises
- Objective ii) Develop Information Technology Plan
- Objective iii) Provide Training

November 2007

City Manager/Sheriff's Dept.
County**Goal 7) SUPPORT TOURISM INDUSTRY**

- Objective i) Develop Transient Occupancy Tax increase ballot measure
- Objective ii) Develop Special events policy
 - a. Accountability
 - b. Guidelines
 - c. Effects

November Election 2008

June 11, 2007 Agenda Item

City Council/City Manager
Chamber of Commerce
Solvang Conference
& Visitors Bureau
Department Heads**Goal 8) ENHANCE QUALITY OF LIFE**

- Objective i) Review Sphere of Influence
- Objective ii) Study high speed internet
- Objective iii) Institute on line bill payment
- Objective iv) Promote energy conservation
- Objective v) Post City Council Minutes on website
- Objective vi) Complete General Plan Update
- Objective vii) Study Regional Wastewater Treatment Plant

Check Alternate software

Accomplished

Ongoing

Ongoing

City Council/City Manager
Planning Commission
Department Heads
Joint Sewer Committee/CSD**Goal 9) MAINTAIN QUALITY STAFF**

- Objective i) Provide personnel training

Ongoing

City Council/City Manager
Department Heads

GOALS	NEXT STEP/DATE	RESPONSIBLE PARTY
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Goal 10) EVALUATE CAPITAL NEEDS

- Objective i) Pursue Public Works corporation yard
- Objective ii) Complete a pavement management survey
- Objective iii) Develop long-term transportation funding

City Council/City Manager
Public Works Director
SBCAG

Goal 11) IMPROVE FINANCIAL STABILITY

- Objective i) Revisit investment policy
- Objective ii) Continue to build reserves

Ongoing

City Council/City Manager
Finance Director