



**MINUTES OF THE REGULAR MEETING OF THE
SOLVANG CITY COUNCIL**

October 11, 2021
Monday
6:30 p.m.

CALL TO ORDER

Mayor Uhrig called the meeting to order at 6:30 p.m. in the City Hall Council Chamber, 1644 Oak Street, Solvang, California.

ROLL CALL

Present: Mayor Charlie Uhrig; Mayor pro tem Claudia Orona; Councilmembers Robert Clarke, Mark Infanti, Jim Thomas.

Absent: None.

Staff: City Manager Xenia Bradford, City Attorney David Fleishman, City Clerk Annamarie Porter.

PLEDGE OF ALLEGIANCE

Led by Councilmember Infanti.

CEREMONIAL ITEMS/COMMENDATIONS - None

PRESENTATIONS

Polio Day Proclamation – Rotary International.

On behalf of City Council, Mayor pro tem Orona presented a proclamation to Rotary International in commemoration of October 24, 2021, as World Polio Day.

1. PUBLIC COMMUNICATIONS – WRITTEN OR VERBAL

City Clerk Porter invited members of the public to comment on items not in the agenda.

Chris Horne -Via Zoom requested consideration of Solvang's complaint-based Municipal Code enforcement system and definition of setbacks on the next City Council agenda.

There was consensus to direct staff to add those two issues to the next City Council meeting agenda.

There were no other public comments.

2. CITY MANAGER REPORT

City Manager Bradford provided the following highlights: She announced the City is seeking community input on HCA Park improvements, on the elections by district process, on the General Plan update and the Groundwater Sustainability Plan; provided an update on Commissions and Committees, discussed upcoming programs and events, presented details of the Advance Calendar. Discussion followed regarding the date and time of the next Tourism Advisory Committee. Discussion followed regarding the status of the City logo update.

3. COUNCIL COMMENTS, REQUESTS AND ADVANCE CALENDAR

Councilmember Infanti discussed the recent car show and noted it was a success; addressed the Santa Barbara Ride-Share program and requested placing consideration of a bike ride-share program for Solvang on a future agenda. There was City Council consensus to place the item on a future agenda.

Councilmember Thomas asked for prayers and good thoughts to men and women firefighters currently fighting a fire on the other side of the hill.

Mayor pro tem Orona reported attending a recent Mayors Gala for United Way and commended the organization for the success of the event and the services and programs they offer the community.

Mayor Uhrig reported attending the Highway 154 Subcommittee Safety Committee meeting; announced the upcoming Santa Barbara Wine Country Half Marathon; spoke about upcoming control burns in the Los Alamos and Los Olivos areas; discussed attending a recent California Mayors Coalition meeting, a Townhall meeting hosted by SBCAG regarding transportation and infrastructure; addressed an upcoming Measure A Citizens Oversight Committee meeting, a symposium by Santa Barbara Bike Plus (CalBike) to address bicycle safety; provided an update on Food Bank operations and thanked those who have responded to the recent fire in his son's home.

Councilmember Clarke reported the County Board of Supervisors appointed him to the Library Advisory Committee as Solvang's representative.

4. CONSENT AGENDA

- a. Approval of Agenda as Presented
- b. Approve Minutes of the Special and Regular Meetings of September 27, 2021
- c. Approve Warrant Register for the month of September 2021
- d. Receive monthly Santa Barbara County Sheriff's Department Compliance Report for the month of August 2021
- e. Receive Quarterly Investment Report for Fourth Quarter of Fiscal Year 2020-21
- f. Approve Amendment 1 to the Agreement with Urban Planning Concepts, Inc. for contract planning services to increase the contract amount not to exceed \$80,000 for the current term through June 30, 2022, which will be covered by salary savings and recently adopted updated fees, and authorize the City Manager to execute on behalf of the City

Motion by Councilmember Clarke to approve the Consent Agenda, as presented, seconded by Mayor pro tem Orona, and carried with a roll call vote of 5-0.

PUBLIC HEARINGS

5. PUBLIC HEARING TO CONSIDER ELECTRIC TROLLEY LICENSE APPLICATION

Hold a public hearing continued from September 27, 2021, per Municipal Code Title 4, Chapter 12, to consider electric trolley license application from Horzes Entertainment, LLC.

Mayor pro tem Orona recused herself from the public hearing, given her interest in Horzes Entertainment, LLC, and left the Council Chambers at 7:12 p.m.

City Manager Bradford narrated a PowerPoint presentation regarding the process for considering and approving electric trolley license applications; addressed proposed routes for guided tours and shuttle services; discussed application review and listed recommendations.

Discussion followed regarding the need for shuttle service especially considering the lack of parking, the proposed route and U-turn on Mission, the proposed number of trolleys running on Saturdays, the use of advertising outside and inside the trolleys, following the speed limits, trolleys dedicated for the shuttle route, limiting the electric trolley

route to 2nd Street to avoid going through Sycamore Way and 3rd Street and review of the trolleys by CHP. It was noted that if the routes are problematic, they can be changed.

City Attorney David Fleishman reported there is a provision requiring the applicant to obey traffic laws and regulations, scrupulously.

Mayor Uhrig opened public comments.

Sheriff's Department Lieutenant Green suggested adding language requiring a meet-and-confer if there is a problem with the routes.

City Attorney Fleishman proposed adding as a Condition of Approval stating that, "The permit shall contain such conditions deemed necessary and appropriate to ensure public health, safety and welfare, including, without limitation...requirements for operators of electric trolleys relative to vehicle traffic and safety including, if necessary, to mitigate traffic congestion, a limit on the number, safe and courteous treatment, requiring the permittee to meet-and-confer with the City, after 90 days from the issuance of the license to determine whether or not the routing is appropriate and if not, the parties will agree to modify the existing routing to address the concerns of the City."

Dennis Beebe spoke in favor of the application.

Discussion followed regarding considering a stop at Parking Lot P, adjacent to Solvang School, and having advertising only on the inside of the trolleys.

City Attorney Fleishman suggested including a specific condition that advertising not be permitted on the exterior or permitted on the exterior subject to some approval authority.

Discussion followed regarding limiting the applicant's income through advertising and requiring that advertising conform to the motif of the City.

Jared Frost spoke in favor of the application and discussed the lack of activities in Solvang.

There being no one further wishing to speak, Mayor Uhrig closed public comments.

Councilmember Clarke indicated he cannot support the application as presented and expressed concerns regarding advertising on the trolleys.

Mayor Uhrig expressed concerns regarding negative impacts to traffic and the length of the contract adding that he would be in favor of a one-year commitment with a 90-day review of the traffic versus five years.

City Attorney Fleishman spoke about imposing a 90-day review with a one-year commitment and explained this is not a contract between the City and Horzes Entertainment, LLC, but a license allowing a business to operate.

Motion by Councilmember Infanti to approve a one-year license, with a 90-day review of the routes and advertising, for Horzes Entertainment, LLC to operate electric trolleys, seconded by Councilmember Thomas, and carried with a roll call vote of 3-1 with Councilmember Clarke, opposed and Mayor pro tem Orona, recused.

Mayor pro tem Orona returned to the Chambers at 7:58 p.m.

REGULAR BUSINESS AGENDA

6. LOGO AND BRANDING CONCEPTUAL APPROVAL

Review updated recommendations for a logo for the use by the City for official business and as a style selection to be further developed by the City's marketing consultant (IDK Events) under the existing contract as part of the marketing website update.

City Manager Bradford narrated a PowerPoint presentation regarding branding logos for the City's marketing efforts and website.

Discussion followed regarding the proposed colors and scheme, having IDK work on different iterations of the design for use in the City's marketing materials and showing the City's establishment date.

Mayor Uhrig opened public comments.

Dennis Beebe spoke about the need for consistency, and suggested the City seek a cost estimate before deciding on the matter.

There being no one further wishing to speak, Mayor Uhrig closed public comments.

Discussion followed regarding obtaining a cost estimate for changing the logo on signs throughout the City and changing logos on specific structures, signs, and materials, over time, and updating signs at the entrance of town.

Mayor pro tem Orona felt the proposed logo is similar to that used in an existing business and expressed concerns the new logo would be giving that business, free advertising.

Discussion followed regarding the possibility of adding buildings in the background of the logo.

Motion by Mayor pro tem Orona to provide input to IDK as discussed to have them develop different versions of the logo and present them to City Council. The motion died for lack of a second.

Motion by Mayor Uhrig to approve the logo, as presented, for the use by the City for official business and as a style selection to be further developed by the City's marketing consultant (IDK) under the existing contract as part of the marketing website update, seconded by Councilmember Clarke, and carried with a roll call vote of 4-1 with Mayor pro tem Orona, opposed.

7. AB1234 REPORT OUT AND COUNCIL CLOSING COMMENTS

Mayor pro tem Orona discussed attending the Annual Conference for the California League of Cities; noted disappointment at the passing of AB 9 and AB10; reported Cal Cities will continue to fight; spoke about expanding access to fiber optics and broadband in the community and spoke about attending the fundraiser for the Cal Cities PAC that advocates for local control.

8. ADJOURNMENT- Mayor Uhrig adjourned the meeting at 8:34 p.m.

Respectfully submitted:



Annamarie Porter, City Clerk